

## Invitation to participate in *People Make Places*

*People Make Places* brings people together to consider their own sense of place and celebrate and deepen mutual understanding of diverse urban and rural regions across the globe.

To date over 3500 people we have encountered in 18 places across Australia, Europe, Asia, the USA, and the Middle East are participating in this collaborative art project. They have all made a miniature work inside one of our signature matchboxes responding to the theme “My City” or “My Town”.

All matchboxes collected from a region are grouped together in our *Time Capsules* to create a fascinating, insightful portrait of a place, through the hands and hearts of the people who live there. Our Capsules are not buried, instead they tour with us to be shared across the globe igniting curiosity, inspiring others to participate in *People Make Places*.

We warmly invite you to join the journey by creating a little bit of magic for a Sydney *Time Capsule*. Before starting, there are instructions to follow, to make sure your box is safe to travel - please see attached.

Looking forward to seeing you and your matchbox soon.

Leanne Shedlezki and Naomi Shedlezki

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### Image:

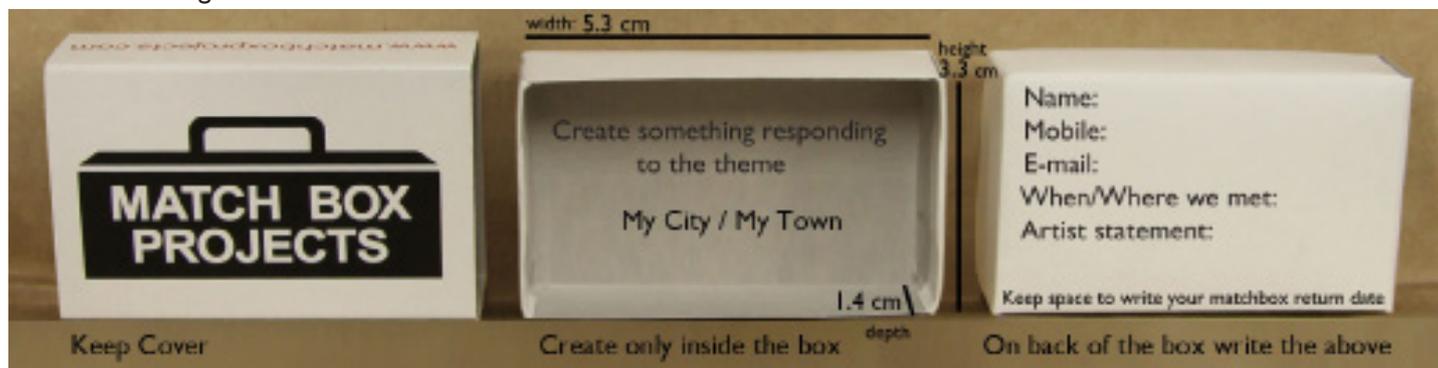
**Match Box Projects: People Make Places - Sydney (work in progress), Installation View, Rocks Pop Up**  
Leanne Shedlezki and Naomi Shedlezki in collaboration with the People of Sydney. Photo: Simon Dance 2013



[www.matchboxprojects.com](http://www.matchboxprojects.com)

## 1. Inside the matchbox you have received, create a miniature responding to the theme “My City”

Represent what you would like to share with the world about your Sydney. You can include a single image or a combination of items, from a photograph to an object, piece of writing, drawing, painting, collage - as long as it fits inside our box and complies with the following:



- Create your work in landscape format (horizontally) as that is how it will be displayed.
- 2D and 3D works are welcome - as long as nothing protrudes beyond the frame of the box.
- The outside of the box must remain white and untouched.
- Use materials safe to travel internationally through Customs eg no liquid, sharp objects, food, flora, fauna etc
- Avoid using small fragments like glitter, sand or similar materials as they unstick over time and ruin other boxes.
- Glue/adhere all materials very firmly to the inside of the box.
- Please make your box suitable for all ages to view, as it will be shared in many public places

## 2. On the back of the box write your:

- Full Name
- E-mail address
- Title of your box
- Mobile phone number (if you don't have a mobile, your home phone no)
- Where & when you received your box
- Please leave space for us to write the time and date you return your box

## 3. Match Box Delivery Points

Our next Match Box Pop-Up Depot is on Saturday 18 and Sunday 19 November in Paddington. At this depot you will be invited to share your matchbox with others who are returning theirs, before it enters a *Time Capsule* which will travel around the globe - first stop Tokyo! Please text 0419 388 108 with the date you can attend and we will text you the address. If unable to attend please advise and we will arrange to collect your box another day. (We are also having a pop-up in Bondi on 21st too see **blog**)

## 4. Photography

When delivering your matchbox we will photograph your hands holding your box - as in below examples:



## 5. Voice Recording

When boxes are delivered to a Match Box Depot, we have been recording the stories behind them for the visually impaired and for anyone else interested. At the depot we would love to record you sharing the title of your box, a description of what you have put inside it and why.

## 6. Copyright

When delivering your matchbox, it becomes a permanent part of our *People Make Places* series, and you will be automatically assigning copyright of same to us (Leanne Shedlezki & Naomi Shedlezki aka Match Box Projects). This also includes the photo we take of your hands holding your box and the recording of your story. This will allow us to share your box with the world and permit us to exhibit, photograph, video, publish and present it in public/private exhibitions, in press, in print, in video/multimedia works/ catalogues, and online including on our website/blog etc.

## 7. *People Make Places* celebration and bARTer/ Exchange Gift

On completion of *People Make Places*, we will invite you to a celebration with all the *Time Capsules* we have collected, when we will present you with an exchange/bARTer gift to go inside your matchbox cover (be sure to keep your cover in a safe place)

## 8. If you have any queries please contact us

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